



PROJECT

| HIGHLIGHTS |

Client: Target

City: Bangalore

Designer: Design Transit

Completion: 2024

Target is an American retail corporation that operates a chain of discount department stores and hypermarkets. The company needed a space that served as a quiet productive space conducive to growth.

We approached the project as an opportunity to bring acoustic and visual comfort to the office. The use of a cool color scheme with hues such as blue and gray create a calming impact on the people. Customized ceiling panels and grid tiles invite a sense of geometry and acoustic balance to the office environment. We used acoustic lighting solutions to illuminate the space while also adding an element of color.

Products used: 3D Embossed / Grooved / Printed / Colorline Panels, Customized Clouds, & Ceiling Grid Tiles









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